



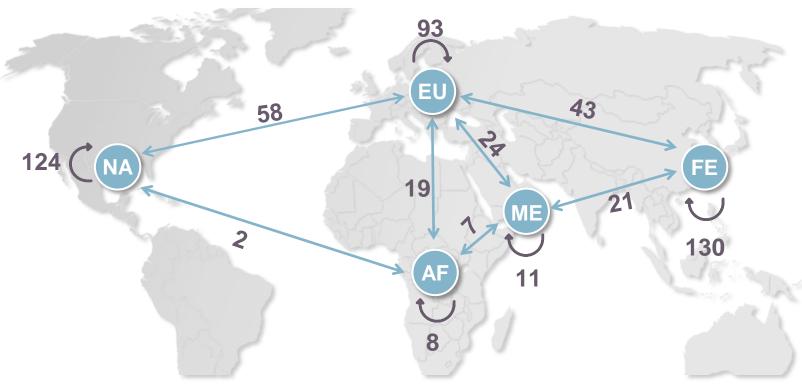
### Coskun KILIC, Chief Financial Officer, Turkish Airlines

Paving the Way for Future Growth in Global Air Travel





### 2014 World Aviation Market Size: 745 Billion \$

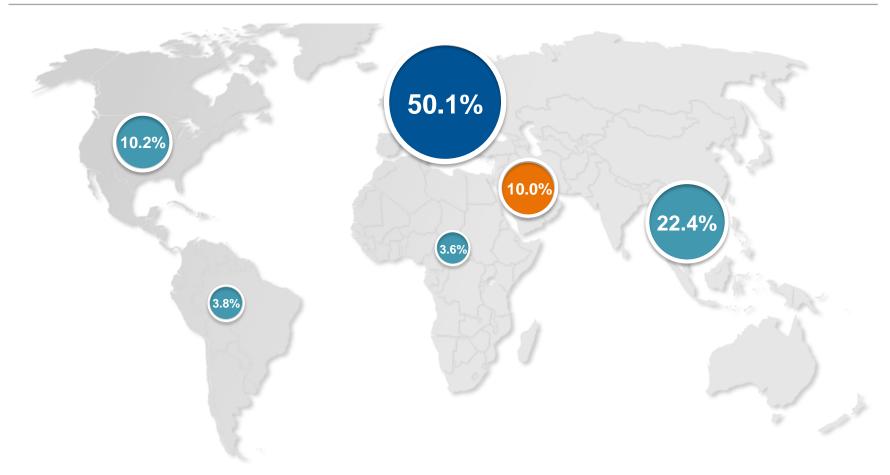


Global Transfer Market 265 Bn \$ (2014) 340 Bn \$ (2019) THY Potential Transfer Market 117 Bn \$ (2014) 150 Bn \$ (2019)





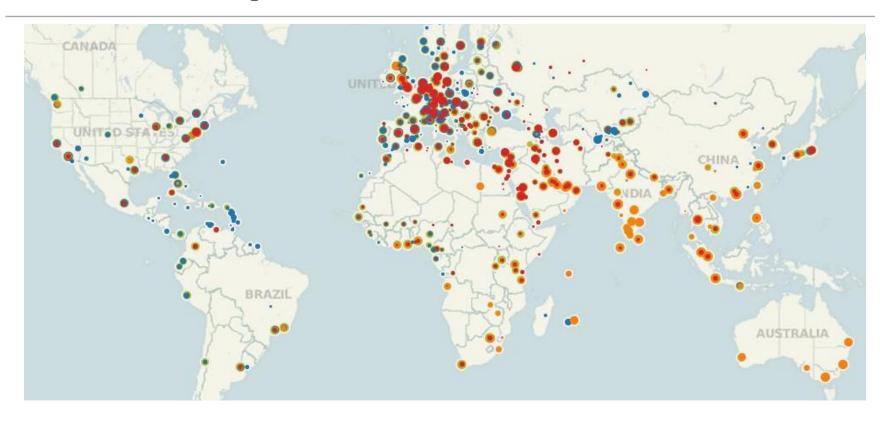
60% of Global International Pax is Carried by European and Middle Eastern Airlines







#### **Airline Networks Aiming the Same Transfer Market**



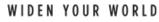
**Turkish Airlines** 

**Gulf Carriers** 

**European Carriers** 

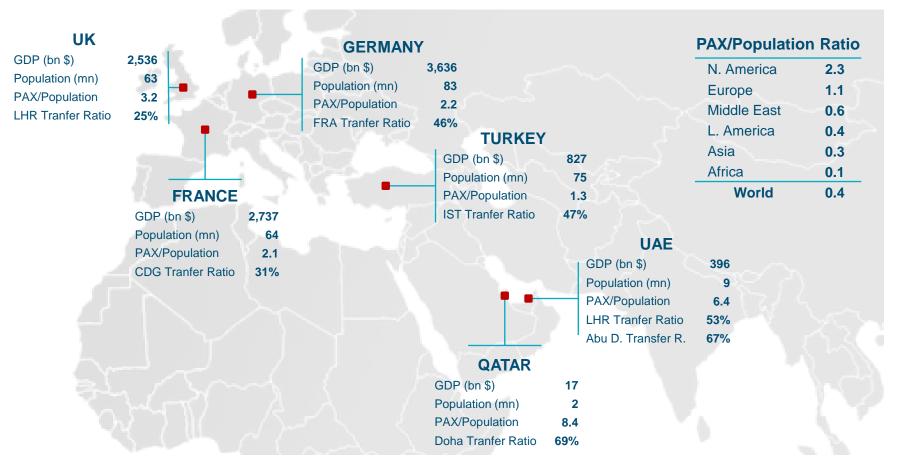
**ALL - 2019** 







#### What Differentiates is «Who has a real base?» (p2p traffic)







New Hubs Carriers Will Emerge in Asia and Carry 34% of all World Traffic.

#### Increase in Middle Income Class



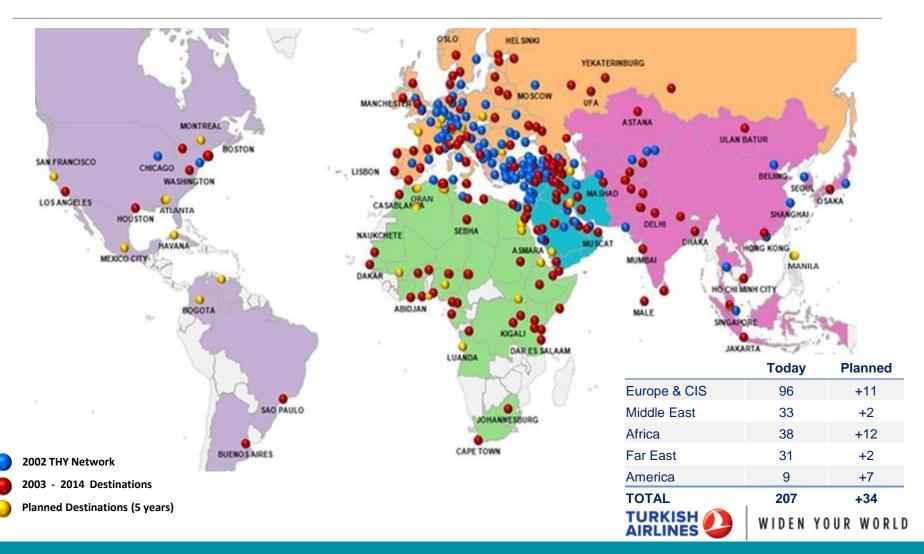


The Number of Main Aviation Centers for Long-haul Traffic will More Than Double



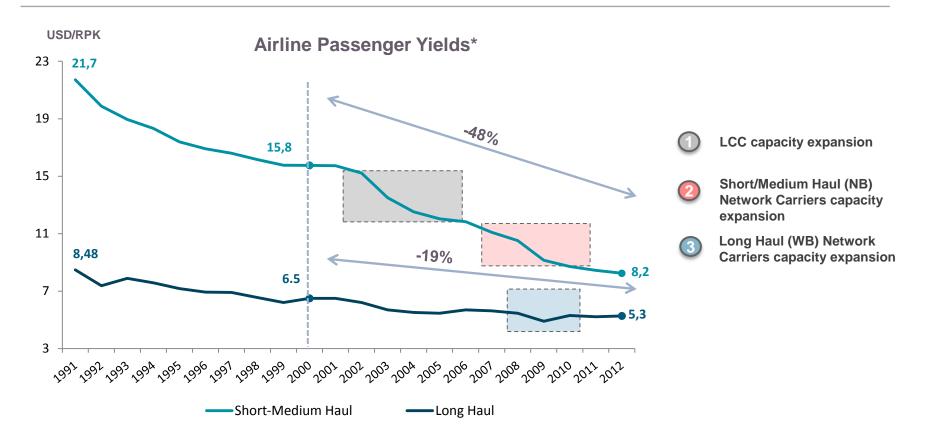


#### Turkish Airlines Flies to 207 International Destinations in 105 Countries: #1 in the World





#### Passenger Yields are Falling as the Industry is Reshaping

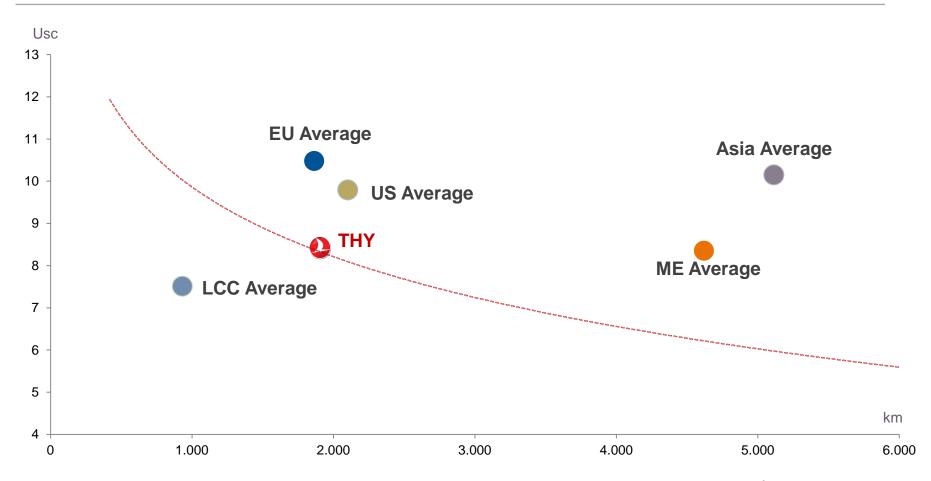


(\*): Base Year for Exchange Rate: 2012
Base Year for C.P.I.: 1991
Average Stage Lenght: Short-Medium Haul: 1100 km, Long Haul: 6500 km

AIRLINES WIDEN YOUR WORLD

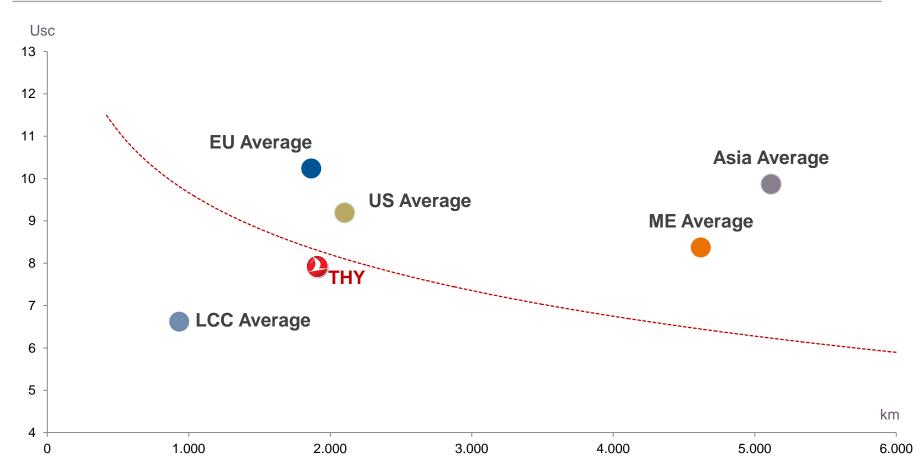


#### RASK vs Stage Lenght (2013)





#### CASK vs Stage Lenght (2013)



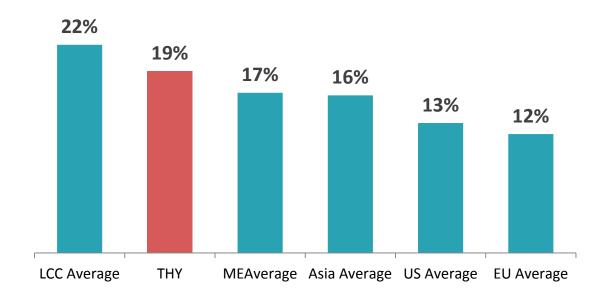




#### **2013 EBITDAR Margin Comparison**

#### **Turkish Airlines Targets for the Next 5 Years**

18% Average EBITDAR Margin with 10% Average Annual Revenue Growth







Global Market Share Trends (in ASK)

#### Center of Aviation is Shifting East and Changing Balances

#### 3.6% 2.9% 2.6% 2.5% 2.4% 1.8% 4.8% 4.6% 3.4% 2.3% 2.2% 1.8% 1.7% 1.7% 1.6% 9,0% 8,0% 7,0% 6,0% 5,0% 4.0% 3,0%

Air China

■ 2002 ■ 2003 ■ 2004 ■ 2005 ■ 2006 ■ 2007 ■ 2008 ■ 2009 ■ 2010 ■ 2011 ■ 2012



CathayPacific

Singapore Airlines



Turkish Airlines

Emirates

Southwest + AirTran

Anerican Airlines

2,0%

1,0%

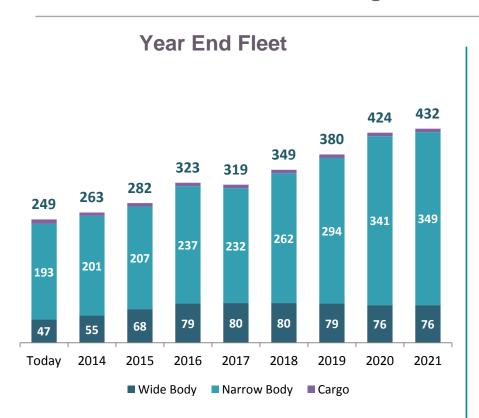
0,0%

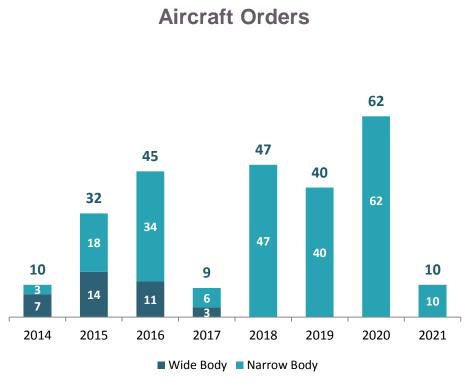
United Airlines

Delta Air Lines



#### Turkish Airlines Will Be Financing 255 Aircraft in the Next 8 Years









#### Further Diversification is Key to Future Aircraft Financing

TODAY FUTURE

