# TURKISH AIRLINES 

## Bloomberg Ticker: THYAO.TI

## Overview

Turkish Airlines, the flag carrier airline of the Republic of Turkey, is the only 4 Star airline in all categories in Europe and ranks the "Best Airline in Europe*" for the third consecutive year.

The Company has grown steadily with double-digit growth rates and has transformed into one of the largest global network carriers in the world. Moreover, the carrier managed this growth while maintaining strong profitability, having one of the highest EBITDAR margins in the industry.

With the world's $4^{\text {th }}$ largest flight network, Turkish Airlines flies to 197 international destinations in 104 countries. This country coverage is greater than any other airline in the world.

| Route Network |  |
| :--- | :---: |
| Countries Served |  |
| \# of Airports Served | 104 |
| Destination Cities | 241 |
| Weekly Departures | 239 |

As of 30 September 2013

## Istanbul: A Natural Hub

Istanbul, as a transfer point on global routes, reduces flight time and introduces the flexibility to use a variety of aircraft of diverse capacity. Using Istanbul Ataturk Airport as a hub enables Turkish Airlines to utilize a narrow body fleet, thus providing a considerable cost advantage and contributing to competitive superiority. Istanbul was the $5^{\text {th }}$ largest air travel city in Europe in 2012.

Ownership: 50.88\% Free float 49.12\% Republic of Turkey

## Fleet

As of September 2013, the number of aircraft in the Turkish Airlines fleet is 231 including 9 cargo aircraft, with an average fleet age of 6.6 years.

Turkish Airlines' current expansion process is being governed by its '2008-2023 Fleet Projection Program'. In 2013, the Company ordered 117 aircraft from Airbus and 95 aircraft from Boeing which will all be delivered until 2021. With these additions, Turkish Airlines fleet will reach a total of 421 aircraft.

|  | Aircraft | Count |
| :---: | :---: | :---: |
| Wide Body | A330-200 | 7 |
|  | A330-300 | 10 |
|  | A340-300 | 7 |
|  | B777-300ER | 12 |
|  | Wet Lease | 4 |
|  | Total | 40 |
| Narrow Body | A319-100 | 14 |
|  | A320-200 | 33 |
|  | A321-200 | 41 |
|  | B737-900ER | 10 |
|  | B737-800 | 70 |
|  | B737-700 | 14 |
|  | Total | 182 |
| Cargo | A310-300F | 2 |
|  | A330-200F | 5 |
|  | Wet Lease | 2 |
|  | Total | 9 |
|  | Grand Total | 231 |

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## Senior Management

| Position | Name |
| :--- | :---: | :---: |
| CEO | Temel Kotil, Phd. |
| Chief Financial Officer | Coşkun Kılıç |
| Chief Marketing Officer | Faruk Çizmecioğlu |
| Chief Flight Operations Officer | Asaf Ahmed Bora |
| Chief Investment Officer | Ahmet Bolat, Phd. |
| Chief Commercial Officer | Mehmet Akif Konar |
| Chief HR Officer | Ömer Faruk Özturk |

## Employees

| Position | Headcount |
| :---: | :---: |
| Pilot | 2,938 |
| Cabin | 6,947 |
| Technicians | 824 |
| Other | 7,958 |
| Total | $\mathbf{1 8 , 6 6 7}$ |

## Company Facts as of 30 September 2013

| Financial (Consolidated) | 9M 2013 | YoY <br> Growth |
| :--- | :---: | :---: |
| Revenue | 7,455 | $21.4 \%$ |
| Passenger | 6,609 | $21,3 \%$ |
| Cargo | 636 | $21.9 \%$ |
| Other | 210 | $46.8 \%$ |
| EBIT | 748 | $13.7 \%$ |
| EBITDA | 1,233 | $20.2 \%$ |
| EBITDAR | 1,561 | $30.2 \%$ |
| Net Profit | 444 | $-9,0 \%$ |
| RASK (USc) | 8.7 | $0.2 \%$ |
| CASK (USc) | 7.9 | $1.4 \%$ |

USD in millions, except CASK and RASK figures

| Operational | 9M 2013 | YoY <br> Growth |
| :--- | :---: | :---: |
| Passengers(mn) | 36.20 | $24.1 \%$ |
| Domestic | 14.94 | $24.5 \%$ |
| International | 21.26 | $23.8 \%$ |
| ASK (million kms) | 86,081 | $21.1 \%$ |
| RPK (million kms) | 68,696 | $24.0 \%$ |
| Load Factor | 79.8 | 1.8 pt |
| Fleet | 232 | $15.4 \%$ |
| Utilization | $12: 43$ | $3.4 \%$ |

## Global Alliances and Code Share Partners

Turkish Airlines is a member of Star Alliance - the world's largest airline group. Star Alliance network offers more than 21,900 daily flights to 1,328 airports in 195 countries. Furthermore, Turkish Airlines has code share agreements with the 33 airlines around the world as of September 2013.

## Awards

In 2007, Turkish Airlines was ranked as a four star airline by Skytrax. While keeping its 4-star airline title again in 2008, Turkish Airlines was also named "The Best Airline in Southern Europe".

In 2010, Turkish Airlines continued to be the:

- "Best Airline in Southern Europe"; and
- "Best Catering in Economy Class" with the inflight service provided by Turkish Do\&Co

In three years following 2011, Turkish Airlines was chosen as the winner of the two categories by Skytrax:

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- "Best Airline in Europe"
- "Best Airline in Southern Europe"
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## Frequent Flyer Programs Miles\&Smiles

Turkish Airlines’ Frequent Flyer Program, Miles\&Smiles, allows program members to earn miles by flying on Turkish Airlines, AnadoluJet and other Star Alliance member airlines, by staying at the program partner hotels, and from the Miles\&Smiles credit card expenditures.

## Sponsorships

| Clubs |  |  |
| :---: | :---: | :---: |
| $\mathrm{Ba}_{8}^{V B}$ | Borussia Dortmund |  |
| Olympique de Marseille |  |  |
| Aston Villa |  |  |


| Players |  |  |
| :---: | :---: | :---: |
| Wonel Messi |  |  |
| Wayne Rooney |  |  |

Recently, Turkish Airlines decided to continue its unique partnership and title-sponsorship agreement with Euroleague Basketball for seven more seasons through 2020. A centerpiece of this relationship was added in 2012 as Turkish Airlines became Founding Partner of Euroleague Basketball's corporate social responsibility programme, One Team.

## Subsidiaries and Affiliates

| Name | Participation* |
| :---: | :---: |
| Turkish Technic | $100 \%$ |
| HABOM | $100 \%$ |
| THY HABOM | $100 \%$ |
| Aydın Çldır Airport Man. | $100 \%$ |
| Sun Express | $50 \%$ |
| Turkish Opet | $50 \%$ |
| Turkish Ground Services | $50 \%$ |
| Turkish Do\&Co | $50 \%$ |
| Turkish Engine Center | $49 \%$ |
| Goodrich Turkish Technic | $40 \%$ |
| Turkish Cabin Interior | $51 \%$ |
| TSI Aviation Seats | $50 \%$ |
| Turkbine Technic | $50 \%$ |

[^1]
[^0]:    * Awarded by Skytrax for the years 2011, 2012 and 2013

[^1]:    * Direct \& Indirect

